

Corporate Events @ The Hall



offering a new level of function and inspiration

311 S. Hamilton Street, High Point, NC • 336.253.5469 • celebrate@halloffameevents.org

Thank you

for exploring **The Hall** as a possible location for your corporate event. **The Hall** is not your typical venue. Natural light flows through the two-story glass Grand Atrium and clerestory windows overlook the Celebration Hall with a towering 25-by 17-foot Dynamic Story Wall and Presentation Staircase. It is stunning by nature and welcoming in its perfectly appointed details. Created with passion by leaders of the home furnishings industry, it is designed to be an inspired gathering space that is versatile and functional.

As a fashion industry, **The Hall** wants to serve as the perfect platform for major announcements, strategic planning and corporate celebrations. We want to welcome business world to a new level of professionalism, technology and gathering.



Corporate Events @ The Hall

A Quick Tour of Our Unique Features

The first glimpse of *The Hall* is like no other and continues throughout the venue.

- As you arrive, a 25-by 17-foot **Grand Story Wall** greets participants with a digital welcoming message.
- **The Celebration Hall** sets a perfect stage with natural light flowing through the clere story windows.
- **The Dynamic Story Wall** features images, films, your logo or a PowerPoint presentation.
- The striking **Leaders Bar** is cleverly equipped as a full-service cocktail, coffee or food bar.
- The grand **Presentation Staircase** is limited only by your imagination: as an amphitheater, a stage, or for display of corporate messaging or even products.
- Lighted Digital Banners form a canopy over the staircase, creating unmatched drama to match your logo or a theme of the meeting.
- **The Leaders Boardroom** offers a full menu of microphones in the ceiling, online access and a large screen for telecommunications or presentations. The Walls are lined with glass dry erase boards for planning.
- **The Imagination Theater** is a true immersive theater to present a video of your company, programs or other film content.
- **The Hall of Fame Gallery** acts as a setting for cocktail parties or even dinner.
- **The Women's Center** is a lovely space for to use as a Green Room or casual meetings before the meeting.
- **The Hub** is a hip, casual space ideal as a break-out room for the Boardroom or casual gatherings.
- **The Hospitality Kitchen** is a true cooking kitchen to prepare your menu on site, like a high-end restaurant. In fact, one event that will be held during the next year is bringing in a celebrity chef!
- The adjacent **Parking Lot** provides plenty of well-lit parking.



Celebration Hall



Presentation Staircase



Corporate Events @ The Hall



Celebration Hall

Hall of Fame Gallery



The Hub



Women's Center/Green Room

Rental Rates Include:

- Use of the Grand and Dynamic Story Walls
- Immersive communications system in the Boardroom
- Use of the Imagination Theatre
- Multiple break-out rooms
- Ceremony and reception chairs for up to 200 guests
- 72" round tables or 4-6' rectangular tables to seat up to 200
- Private cooking kitchen on site
- Built in Leaders Bar
- Bluetooth mics with surround sound
- A white draping over Presentation Staircase forms a canopy of LED color; can be programmed for day effects
- Private parking beside venue
- One off-duty police officer during evening events
- Event Manager on site for duration of event



Digital Banners



Imagination Theater

Enhancements

Audio Visual

- Videography for one or more of the Story Walls
- Immersive Theatre Production
- Experience Packages to Set the Mood: Digital Story Walls, Lighted Banners, Music
- Custom Experience Package – Priced according to Concept
- Custom Staging

Full Hosted Bar

- Beer, Wine and Liquor Service
- Passed Service
- Additional Mobile Bars and Bartenders



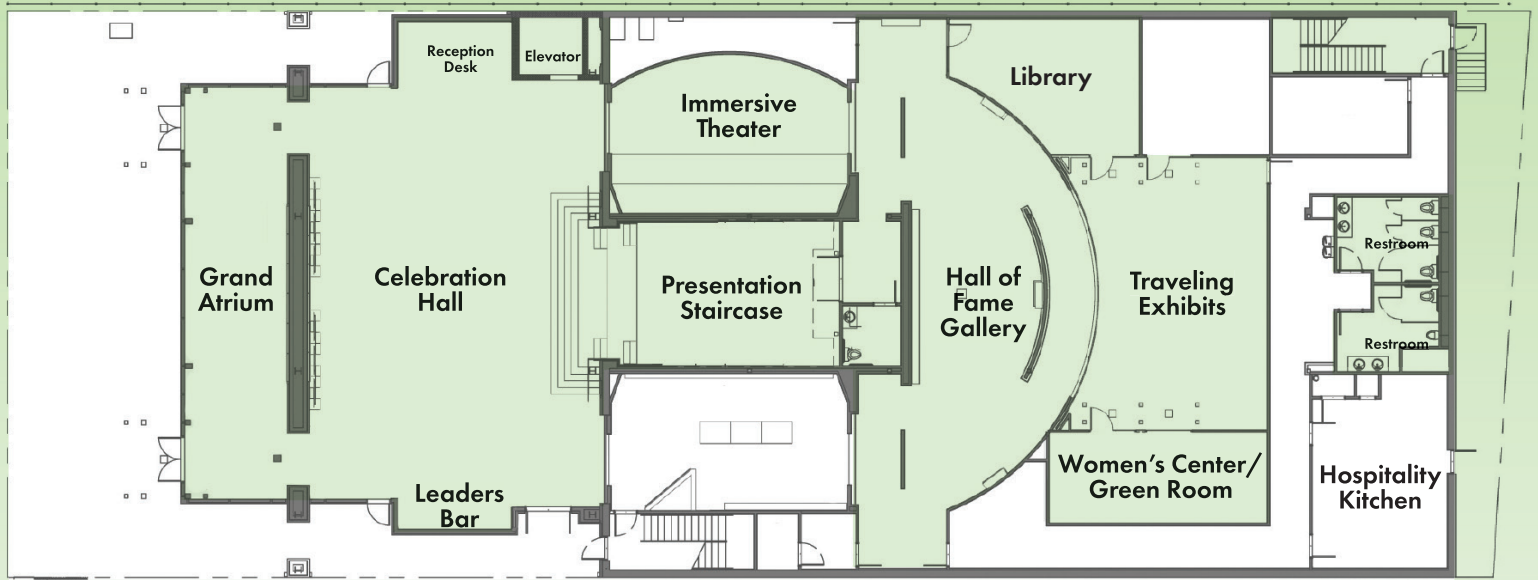
Atrium

CONTACT US: celebrate@halloffameevents.org or 336.253.5469

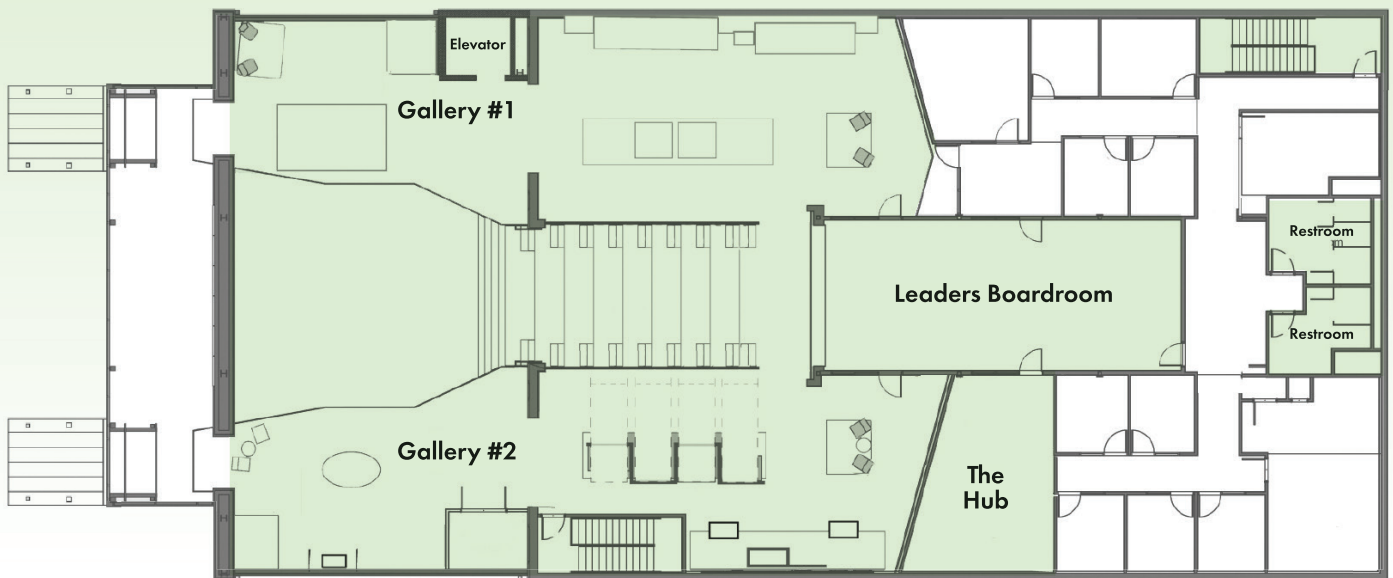
More About The Hall

Available spaces:

- Grand Atrium
- Celebration Hall
- Presentation Staircase
- Women's Center and Green Room
- Hall of Fame Gallery
- Elevator and Stairs
- The Hub
- Immersive Imagination Theater
- Hospitality Kitchen
- Leaders Bar
- Traveling Exhibits
- Library



MAIN LEVEL



SECOND FLOOR

Corporate Events @ The Hall

FAQ

Is parking available?

The Parking Lot adjacent to our building offers plenty of parking. Handicap parking also is available.

Is alcohol permitted and can we bring our own?

All Bar Service must be provided by The Factory & Co. We do not allow alcohol to be carried in. Multiple packages are available to suit your event.

When may we hold the rehearsal?

We will schedule a 2-hour rehearsal prior to the ceremony. We also offer the option of a Rehearsal Dinner with our in-house caterer. Please ask your event manager for details.

Do you allow pets?

Because of the nature of our facility as a Hall of Fame and Museum, we unfortunately do not allow pets in our facility.

What about accommodations for out-of-town guests?

A selection of hotels is located within a short drive from *The Hall*. High Point offers easy access to several interstate highways, the airport and train. We are happy to provide a Preferred Hotel List.

How many people can you accommodate?

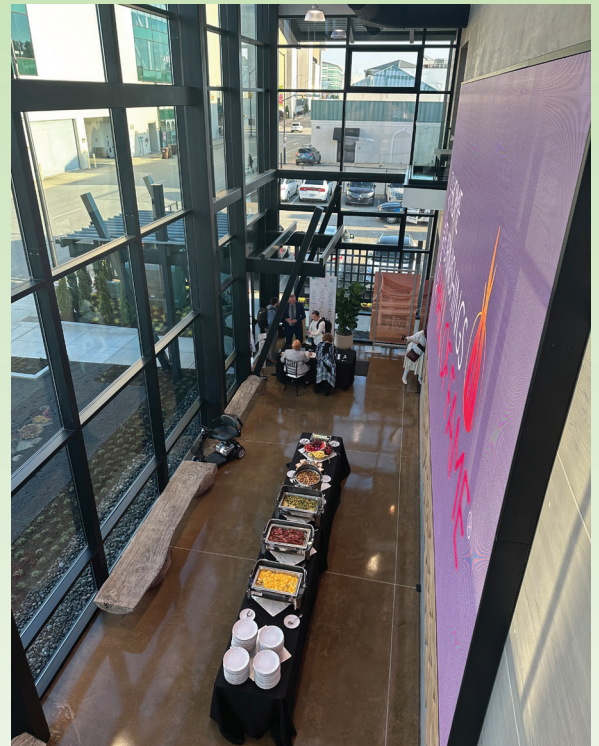
Depending on your event, we offer several different spaces and environments. A tour is the simplest way for you to create the perfect setting for your event.

Can we bring in décor?

Yes, however it must be delivered and removed within the scheduled time of your event. We do not permit confetti, sprinkles, sequins, items that shed glitter; birdseed; rice; hay; fog machines; bubble machines; pyrotechnics; the use of nails, tacks or command strips; glue or staples to affix items to the walls or columns; lighted candles, sparklers or fire lanterns.

What may I use for my departure?

We suggest glow sticks, fiber optic wands, ribbon wands, noise makers, and fresh flower petals. We do not allow confetti, sequins, glitter, rice or birdseed.



CONTACT US: celebrate@halloffameevents.org or 336.253.5469

Corporate Events @ The Hall

About The Hall

The Hall of Fame was founded in Washington, D.C. in 1988, with the vision to one day build a permanent home that would be a place to gather, to honor and to learn. Opened in April 2023, it was meticulously designed by leaders of the \$150 billion industry based in High Point, the Home Furnishings Capital of the World™. The industry is eternal by its very nature: people will always have homes and need home furnishings to turn a house into their home. A burning eternal flame soon will be installed outside at the front of the building. It will be a symbol of the eternal nature of our industry as a noble industry that improves lives by creating beautiful homes.



AMERICAN HOME FURNISHINGS HALL OF FAME 

311 S. Hamilton Street, High Point, NC
celebrate@halloffameevents.org • 336.253.5469