



IMMEDIATE RELEASE

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**ENTREPRENEURS AND TV PERSONALITIES DREW AND JONATHAN SCOTT TO HOST
THE AMERICAN HOME FURNISHINGS HALL OF FAME FOUNDATION INDUCTION CELEBRATION**

HIGH POINT, N.C. Jan. 24, 2020 – Entrepreneurs, authors, and twin television personalities, Drew and Jonathan Scott will return to host the American Home Furnishings Hall of Fame Foundation Induction Celebration on October 18 during the High Point Market. As co-founders of Scott Brothers Global, their lifestyle and entertainment enterprise includes the award-winning production company Scott Brothers Entertainment, the home furnishings collection Scott Living, and the digital design and renovation platform Casaza, and new this month, a quarterly lifestyle magazine called Reveal, published by Meredith Corporation.

“Drew and Jonathan will bring their incredible talent and exuberance to the Induction Celebration, as we honor our new inductees, whose unique expertise and vision helped frame the home furnishings industry,” says Martin Ploy, president of the Foundation board of directors, and president of AICO/Amini Innovation Corp. “The Scott brothers, who were our hosts in 2018, will again be creatively involved in planning with our Celebration Chairman Michael Amini.”

“Drew and I are happy and humbled to participate in the Induction Celebration again this year,” says Jonathan. “It’s an honor to be taking part in the industry’s most prestigious gathering of trailblazers in the home design space.”

Adds Drew, “We appreciate the incredibly talented individuals who have helped build and inspire this great industry, and we are thrilled to be a part of honoring them.”

The Scott Brothers also host multiple top-rated HGTV series, including the Emmy-nominated and Canadian Screen Awards–winning *Property Brothers* and *Brother vs. Brother*, as well as *Property Brothers Forever Home*, which premiered in May 2019 as the strongest new series to launch on HGTV in over 2 years. Their shows are enjoyed by millions of viewers in over 160 countries. Their primary viewing audience is women 25-44, and they also boast the largest male and youth audience on the network. Their books—*Dream Home, It Takes Two: Our Story*, and the *Builder Brothers* kids lit series—are *New York Times* best-sellers, and in 2020, they will launch their first magazine, Reveal, published by the Meredith Corporation. With over 18 million monthly TV viewers and 12 million followers across their digital platforms, Drew and Jonathan represent the pinnacle of a lifestyle entertainment brand.

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The American Home Furnishings Hall of Fame Foundation, Inc., is an industry-wide organization founded to preserve its history, to celebrate exceptional individuals who have made extraordinary contributions to the U.S. home furnishings industry, and to inspire a new class of innovation and leadership. Membership includes eligibility to nominate candidates for consideration by the Selection Committee, and the opportunity to help preserve the history and heritage of the industry. As a 501(c)3 nonprofit organization, 92 percent of all funds support our history and leadership programming. The organization currently is based in High Point, North Carolina, at 202 Neal Place, Suite 101, and can be reached at 336.882.5900. Watch for ongoing developments and details about the grand opening of a new permanent home, which is targeted for April 2021.

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