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**THE AMERICAN HOME FURNISHINGS HALL OF FAME WILL PARTICIPATE ON
GIVINGTUESDAY ON NOVEMBER 30**

HIGH POINT, N.C., Nov. 23 – The American Home Furnishings Hall of Fame Foundation is joining GivingTuesday, a global day of giving powered by social media, collaboration and campaigning, Nov. 30, 2021.

“Joining the global generosity of GivingTuesday for the second year supports our goal in coming together as an industry as we build a home for home furnishings,” says Caroline Hipple, president of the Hall of Fame board of directors and president of Norwalk Furniture. “The Hall of Fame will be a world-class gathering place and Center for Leadership in the heart of High Point Market. Here, is where leaders will meet to generate new ideas and friendships, and to inspire the next generations of leaders. Our GivingTuesday theme: ‘Building a Home for Our Industry’ emphasizes our collaborative spirit and how much we can do together if each of us does our part. We are a global industry that can come together on this day of global giving.”

GivingTuesday was created in 2012 as a simple idea: a day that encourages people to do good. Over the past nine years, it has grown into a year-round global movement that inspires hundreds of millions of people to give, collaborate and celebrate generosity. In 2020, \$2.4 billion was donated on GivingTuesday in the U.S. In addition to raising funds, the Foundation hopes to raise awareness about our industry and increase social media engagement.

"GivingTuesday inspires people all around the world to embrace their power to drive progress around the causes they care about, not just on one day but throughout the year," says Asha Curran, GivingTuesday CEO and co-founder. "With country and community leaders, millions of organizations, and countless givers of all kinds, GivingTuesday is creating a shared space where we can see the radical implications of a more generous world."

“We encourage our industry to get involved and play a role in ensuring that our home is well funded and well represents our industry,” Hipple says. “With donations we are able to inspire future leaders, preserve and share our stories and honor our leaders.”

To learn more about the Hall of Fame’s GivingTuesday initiative, go to <https://www.homefurnishingshalloffame.com/givingtuesday-3>.

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The American Home Furnishings Hall of Fame Foundation, Inc., is an industry-wide organization founded to preserve its history, to celebrate exceptional individuals who have made extraordinary contributions to the U.S. home furnishings industry, and to inspire a new class of innovation and leadership. Membership includes eligibility to nominate candidates for consideration by the Selection

Committee, and the opportunity to help preserve the history and heritage of the industry. As a 501(c)3 nonprofit organization, funds support our history and leadership programming. The organization currently is based in High Point, North Carolina, at 202 Neal Place, Suite 101, and can be reached at 336.882.5900. Watch for ongoing developments and details about the grand opening of a new permanent home, which is targeted for 2023.

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GivingTuesday is a global generosity movement unleashing the power of people and organizations to transform their communities and the world. GivingTuesday was created in 2012 as a simple idea: a day that encourages people to do good. Over the past nine years, it has grown into a global movement that inspires hundreds of millions of people to give, collaborate, and celebrate generosity. Whether it's making someone smile, helping a neighbor or stranger out, showing up for an issue or people we care about, or giving some of what we have to those who need our help, every act of generosity counts and everyone has something to give. GivingTuesday strives to build a world in which the catalytic power of generosity is at the heart of the society we build together, unlocking dignity, opportunity and equity around the globe.

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