



MEDIA ALERT

PINNING CEREMONY FOR NEW HALL OF FAME MEMBERS STARTS THE OCTOBER 15th INDUCTION PROCESS

High Point, N.C., Oct. 11, 2023 – The American Home Furnishings Hall of Fame Foundation will start the induction process at a moving ceremony to present the coveted Hall of Fame pin to Inductees, along with uncovering their plaques on the Wall of Fame and dedicating the bronze bricks that are permanently placed in the Walk of Fame.

The 2023 inductees into the Hall of Fame are **Alexander Peykar**, co-founder and co-chairman of Nourison Home; the late **Erie J. Sauder**, founder and chairman of Sauder Woodworking; and **Jeffrey Seaman**, co-founder and CEO of Rooms To Go.

- What:** The Start of the Induction Process:
- Pinning Ceremony
 - Unveiling of New Citations on the Wall of Fame
 - Presentation of Walk of Fame Bricks
- When:** Sunday, October 15, Noon to 12:30 p.m.
Ceremony and remarks will begin promptly at 12 p.m. Noon
- Where:** American Home Furnishings Hall of Fame
311 South Hamilton Street
High Point, NC 27260

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