



MEDIA ALERT

AMERICAN HOME FURNISHINGS HOSTS SERIES OF EVENTS AT THE OCTOBER MARKET

High Point, N.C., Oct. 11, 2023 – The American Home Furnishings Hall of Fame Foundation is hosting several events during the October Market in its new home in the heart of the High Point Market at 311 South Hamilton Street.

This world-class space is a place to gather, to honor and to learn, as it is a hub of ongoing activities – events, speakers, seminars, and meetings. Designed to inspire, the Hall of Fame celebrates our leaders and each person who makes our industry \$150 billion strong. We are at the center of home life. And now, we have a home worthy of our great industry.

Where: American Home Furnishings Hall of Fame Foundation
311 South Hamilton Street
High Point, NC 27260

Schedule of Events:

Science in Design Summit Welcome Mixer

Celebration Hall

Thursday, October 12, 2023

6:00-8:00 p.m.

Kickoff the Science in Design's Design, Art & Science Symposium that will include three days of interactive workshops, networking opportunities, product discovery, innovation and design inspiration.

Common Thread for the Cure Reception

Celebration Hall

Friday, October 13, 2023

5:30-7:00 p.m.

Join us as we raise a glass to support the furnishings and design industries in the battle against breast cancer. Listen to inspiring survivors and how they have overcome challenges and learn about the many ways you can help.

IDS/Norwalk Designer Social

Celebration Hall

Saturday, October 14, 2023

5:00-7:00 p.m.

Raise a glass to the 2023 IDS Designer of the Year Award winners and celebrate web tools for designers by Norwalk.

Hall of Fame Pinning Ceremony

Hall of Fame Gallery

Sunday, October 15, 2023

Noon

The American Home Furnishings Hall of Fame Foundation will start the induction process at a moving ceremony to present the coveted Hall of Fame pin to Inductees, along with uncovering their plaques on the Wall of Fame and dedicating the bronze bricks that are permanently placed in the Walk of Fame. The 2023 Inductees are **Alexander Peykar**, co-founder and co-chairman of Nourison Home; the late **Erie J.**

Sauder, founder and chairman of Sauder Woodworking; and **Jeffrey Seaman**, co-founder and CEO of Rooms To Go.

Pearl Collective Designer Focus Keynote Address

Celebration Hall

Sunday, October 15, 2023

2:00-3:30 p.m.

You Deserve to Make Great Money Doing What You Love

Join Gail Doby, co-founder of the industry's premier interior design consultancy, Pearl Collective, as she guides you through the roadblocks that hold you back from really making the money you deserve doing what you love. Learn the 5 most common fears that cause entrepreneurs to fail and how to sidestep them. Hear firsthand the 3 biggest business mistakes and learn how Gail and her co-founder, Erin Weir, adapted their business and practices to resolve those same issues in their operations. Walk away with tools to help you push through emotionally-charged mindset hurdles on your way to business mastery and, finally, live the business and personal life you've wanted for so long.

Trend Seminar and Mimosa Brunch

Celebration Hall

Monday, October 16, 2023

10:30-11:30 a.m.

The New Divine: A fresh look at how homes are being transformed into sanctuaries through the upcoming color, textile and style trends that are emerging next Spring and Summer. Discover the new trend forecast by FS (Fashion Snoops) and what other leading designers are saying on a panel moderated by Aurora Hinz of FS.

Home Furnishings Business Forty Under Forty

Celebration Hall

Monday, October 16, 2023

5:00-6:30 p.m.

Forty Under 40 celebrates the very best rising leaders in our industry, highlighting the dedication, innovation and unwavering commitment of the honorees to deliver unparalleled service to their customers and communities.

For more information, please contact:

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