



**LOLOI FAMILY MAKES \$250,000 INVESTMENT
IN THE NEW HOME OF THE AMERICAN HOME FURNISHINGS HALL OF FAME**

Sept. 6, 2022 – The Loloi family has made a significant \$250,000 investment in the American Home Furnishings Hall of Fame Building Fund. The Loloi Dynamic Story Wall is located in the Celebration Hall where the industry will gather to connect, learn and honor. The wall will feature a 25 by 13-foot digital matrix of interlaced LED screens that can be programmed with photography and videos.

“Our family is devoted to the home furnishings industry,” says Amir Loloi, CEO of Loloi Rugs. We are passionate about the creative work that we do as a company and also that we are a fashion industry. With my two sons now involved in the business as our next leaders, we want to share our legacy with the industry that we love.

“We are supporting the Hall of Fame because it is focused on the future of the industry and where we are going. This project will provide a home that we have long needed to recognize the past and to celebrate the future. The best is yet to come and Loloi wants to play a leading role in moving our industry forward,” he says.

The project is on schedule to open at the April 2023 High Point Market. It is located just one block from the IHFC in the heart of the High Point Market, at 311 S. Hamilton St.

“This will be the industry’s home,” says Karen McNeill, CEO and Chief Vision Officer. “The Loloi Dynamic Story Wall will enable us to host speakers and educational events in front of the big screen. It will raise the bar as the perfect backdrop for major announcements and presentations – one that this industry will come to appreciate and to wonder, “What did we do without it?”

The iconic building with a two-story, Grand Story Wall, a digital matrix of videos and photography that faces the street to draw people inside. It will feature interactive exhibits, the Hall of Fame, a Women’s Center for Leadership, a Tribute Wall, the immersive theatre, Discovery Exhibits, the Tell Us Your Story video booth, a Library, History Center, the Leaders Board Room, and a coffee and cocktail bar. The exhibits are organized around four themes: the Industry, the People, the Process and the Products. Designed for flexibility, with special functions in mind, a full-service hospitality kitchen will provide comprehensive food service.

The building was designed by Freeman Kennett Architects in High Point. The exhibits are being designed by Roto, an international exhibits firm based in Columbus, Ohio.

Capital campaign donors include Jim Sneed, Affordable Furniture, Michael Amini , AICO, Jake Jabs, American Furniture Warehouse, The Wanek family and Ashley Furniture Industries, Inc., Bassett Furniture Industries, Inc., The BB&T Foundation, Bernhardt Furniture Company, Bear's Furniture and Mattress, Lyle

Harris, Behold Home, Beiter's Furniture, Don Belgrad, Bernie & Phyl's, Best Chairs, Biltrite Furniture - Leather – Mattress, Roger and Martha Bland, Bostic Sugg Furniture, Bowen Town & Country Furniture, Brown Squirrel Furniture, The Broyhill Family Foundation, Bobby Bush (Bush Brothers LLC), C. S. Wo & Sons LLC, Callan Furniture, Keith Koenig, City Furniture, Randy Coconis, Coconis Furniture, Bruce and Kena Cohenour, J. Don Coleman, Coleman Consulting LLC, Crypton, Designer Furniture Gallery, the DRIVE Foundation, Chad Spencer, Dufresne Spencer Group, El Dorado Furniture, Engles Furniture, Jerry Epperson, Erickson Furniture, Fashion Furniture, Bill and Candy Fenn, Fiesta Furnishings, Mickey Holliman, Five Star, Four Hands, Hassell Franklin, Franklin Corporation, Richard and Catherine Frinier, Andrew Bernstein, FurnitureDealer.Net, Bill and Carolyn Hinks, Furniture Mart USA, Furniture Mall of Kansas, Furniture Marketing Group, Furniture of America, The Furniture Warehouse, Russell Bienenstock, Furniture World, The Furniture Foundation, Furniture First Buying Group, Furniture Warehouse Design Gallery, Gat Creek, David Gebhart and Frederick Rayner, Global Views, Gill Bros Furniture, The Great American Home Store, Guardian Protection Products, Haverty Furniture Companies, David R. Hayworth, Hickory Furniture Mart, Skipper Holliman, Jr., Home Stretch, Hooker Furnishings Corporation, Howell Furniture, Infinger Furniture, INTERIORSHOME, International Market Centers, Jofran, Inc., Patrick Cory, Joseph Cory Holdings, LLC, Julius M. Feinblum Real Estate, Inc., The Ina Mae Kaplan Historic Preservation Fund, Bill and Sue Kimbrell, Amini Audi, L. & J.G. Stickley, Lacquer Craft USA, La-Z-Boy Incorporated, Liberty Furniture Industries , Inc., Amir Loloi, Loloi Rugs, Manwah Holdings, Markor International Furniture, Matter Brothers Furniture and Florida Leather Gallery, Karen McNeill and Stephen Pond, Michael Alan Furnishings, Mike's Furniture, Miller Waldrop Furniture, Montgomery's Furniture, Jim Morgan, Nebraska Furniture Mart, New Atlantic Contracting Inc., Norwalk Furniture, Nourison Industries, PALECEK, Phillips Collection, Pilgrim Furniture City, Ed Hendon, Planned Furniture Promotions, Gene Rosenberg, Planned Furniture Promotions, Rob Rosenberg, Planned Furniture Promotions, Roy Hester, Planned Furniture Promotions, Tom Liddell, Planned Furniture Promotions, Martin and Mary Ann Ploy, Stephen Knight Pond, Prestige Arts / Art Trends, Jeff Child, R.C. Willey Home Furnishings, Neil & Robin Goldberg, Raymour & Flanigan Furniture, RHF Companies, Lawrence Rogers, Room to Room, Rooms to Go, April and Steve Rusing, Schwarz Properties, Slone Bros Furniture, Slumberland Furniture, Smith Leonard, Will Somers, Steger's Furniture, Steinhafels Furniture, Stephen Knight Pond, Suburban Furniture, Surya, Sylvan Furniture, Christopher Taylor, TD Retail Card Services Donation, Tempur Sealy, John Bray, Vanguard Furniture Company, Inc., VanDrie Home Furnishings, Virginia Furniture Market, Wagner's Home Furnishings and Design, Bill and Julia Wittenberg, Woodstock Furniture Outlet, Imogene Zimmerman. Gifts may be received from individuals, companies, other nonprofit foundations and the government, or through a DTC transaction for appreciated securities.

#

The American Home Furnishings Hall of Fame Foundation, Inc., is an industry-wide organization founded to preserve its history, to celebrate exceptional individuals who have made extraordinary contributions to the U.S. home furnishings industry, and to inspire a new class of innovation and leadership. Membership includes eligibility to nominate candidates for consideration by the Selection Committee, and the opportunity to help preserve the history and heritage of the industry. As a 501(c)3 nonprofit organization, 92 percent of all funds support our history and leadership programming. The organization currently is based in High Point, North Carolina, at 202 Neal Place, Suite 101, and can be reached at 336.882.5900. Watch for ongoing developments and details about the grand opening of a new permanent home, which is targeted for 2023.

#