

TRANSFORM THE FUTURE

INDUCTION CELEBRATION HIGH POINT MARKET 10.15.23

THE 2023 INDUCTEES



Alexander Pevkar Nourison Home



Sauder Woodworking



Jeff Seaman Rooms To Go

As a sponsor, you are supporting our global mission to honor our leaders with induction into the American Home Furnishings Hall of Fame, to roll out a new leadership initiative that will create a new class of leaders, and to tell our story internationally through video, oral interviews and memorabilia that is housed in our permanent home that is worthly of our great heritage.

2023 CELEBRATION SPONSORSHIP PACKAGES:

- 35,000 PRESENTING SPONSOR: SURYA
- \$35,000 WELCOMING OPENING SPONSOR:
- \$35,000 DINNER TABLE SPONSOR: Nourison Home
- \$30,000 LEADERS CIRCLE EVENT SPONSOR AT THE HALL IN APRIL
- & Lacouer
- \$30,000 SPEAKER SPONSOR:

■ \$30,000 LEADERSHIP SPONSOR:

- Host of Events in The Hub for Emerging Leaders
- Branded cocktail napkins at the Paul Broyhill Future Leaders Cocktail Reception and The Hub Events
- Step & Repeat Banner as the Leadership Sponsor
- Social Media surrounding the Events
- Includes catering for the events
- Your animated logo rotating on the Grand Story Wall during Market, Pre-Market and Interwoven
- Digital animation of logo during the Induction Celebration
- Logo included on our website
- 10 People admitted into the Speaker Reception
- 2 Tables of 10 seats with preferred seating
- Preferential placement of your 2-page ad spread in the Journal
- Your ad shown in digital version of the Journal posted on the website
- Public acknowledgement in press releases and newsletters
- · Logo played on video throughout dinner
- Public Mention during the Induction Celebration
- Induction Celebration Journal placed in the Celebration Hall for one year

- \$27,500 COCKTAIL SPONSOR: ANDM()RE
- \$27,500 INDUCTEE VIDEO SPONSOR:
- \$27,500 AFTER PARTY SPONSOR: TEMPUR + SEALY
- \$27,500 JOURNAL SPONSOR:
- \$27,500 STEP & REPEAT SPONSOR:
 - **ASHLEY**
- \$27,500 HALL OF FAME TECH SPONSOR:
- \$27,500 ELEVATOR POSTER SPONSOR: (A) NAJARIAN FURNITURE
- \$22,500 AT THE HALL SPONSOR:







- \$22,500 CELEBRATION SPONSOR:
 - Logo included on our website
 - 4 People admitted into the Speaker Reception
 - Digital animation of logo during the Induction Celebration
 - 2 Tables of 10 seats each with preferred seating
 - 2-Page ad spread in the Journal
 - Your ad shown in a digital version of the Journal posted on the website
 - Public acknowledgment in our press releases and newsletters
 - · Logo played on video throughout dinner
 - Public mention during the Induction Celebration
 - Induction Celebration Journals placed in the Celebration Hall for one year

■ \$22,500 REGISTRATION SPONSOR:



\$16,500 PAUL BROYHILL FUTURE LEADERS ANDM()RE

EVENT SPONSOR: (Two Sponsorships)

- Branded cocktail napkins served at the reception
- Signage in the cocktail area bearing your logo
- Personal welcome of the guest at the cocktail reception
- Promotion in the news media as the dinner sponsor
- · Logo included on our website
- 2 People admitted into the Speaker Reception
- Digital animation of logo during the Induction Celebration
- Table of 10 seats with preferred seating
- 4-Color full page ad in the Journal
- Your ad shown in a digital version of the Journal posted on the website
- Public acknowledgment in our press releases and newsletters
- · Logo played on video throughout dinner
- Public mention during the Induction Celebration
- Induction Celebration Journals placed in the Celebration Hall for one year

■ \$16,500 TREND SPOTTER SEMINAR SPONSOR

- Branded cocktail napkins served at the seminar
- Signage in the area bearing your logo
- Personal welcome of the guest at the seminar
- Promotion in the news media as the seminar sponsor
- Logo included on our website
- 2 People admitted into the Speaker Reception
- Digital animation of logo during the Induction Celebration
- Table of 10 seats with preferred seating
- 4-Color full page ad in the Journal
- · Your ad shown in a digital version of the Journal posted on the website
- Public acknowledgment in our press releases and newsletters
- Logo played on video throughout dinner
- Public mention during the Induction Celebration
- Induction Celebration Journals placed in the Celebration Hall for one year

\$16,500 OPENING OF THE TRAVELING EXHIBITS (Only 1)

- Sole host of the April and October openings of the Traveling Exhibit Area,
 Friday Night of Market, 5:30-7:30 pm
- Step & Repeat banner at the Traveling Exhibit Reception bearing your logo
- Includes Catering for the Event
- Your Logo on the Grand Story Wall during Market promoting the Newest Traveling Exhibit as the host
- Logo included on our website
- 2 People admitted into the Speaker Reception
- Digital animation of logo during the Induction Celebration
- Table of 10 seats with preferred seating
- 4-Color full page ad in the Journal
- Your ad shown in a digital version of the Journal posted on the website
- Public acknowledgement in our press releases and newsletters
- · Logo played on video throughout dinner
- Public mention during the Induction Celebration
- Induction Celebration Journals placed in the Celebration Hall for one year

■ \$16,500 GATHERING @ THE HUB (Only 1)

- Sole host of the April and October Gathering @ The Hub
- Step & Repeat banner bearing your logo
- · Includes Catering for the Event
- Your Logo on the Grand Story Wall during Market promoting The Hub Gathering
- · Logo included on our website
- 2 People admitted into the Speaker Reception
- Digital animation of logo during the Induction Celebration
- Table of 10 seats with preferred seating
- 4-Color full page ad in the Journal
- Your ad shown in a digital version of the Journal posted on the website
- Public acknowledgement in our press releases and newsletters
- · Logo played on video throughout dinner
- Public mention during the Induction Celebration
- Induction Celebration Journals placed in the Celebration Hall for one year

■ \$16,500 EMERGING LEADERS SPEAKERS SERIES SPONSOR

- Branded cocktail napkins served at the seminar
- Signage in the area bearing your logo
- · Personal welcome of the guest at the seminar
- Promotion in the news media as the seminar sponsor
- · Logo included on our website
- 2 People admitted into the Speaker Reception
- Digital animation of logo during the Induction Celebration
- Table of 10 seats with preferred seating
- 4-Color full page ad in the Journal
- Your ad shown in a digital version of the Journal posted on the website
- Public acknowledgment in our press releases and newsletters
- Logo played on video throughout dinner
- Public mention during the Induction Celebration
- Induction Celebration Journals placed in the Celebration Hall for one year













■ \$12,500 PLATINUM SPONSOR:

- Logo included on our website
- 2 People admitted into the Speaker Reception
- Table of 10 seats with preferred seating
- Your 4-Color full page ad in the Journal
- Your ad shown in a digital version of the Journal posted on the website
- Public acknowledgment in our press releases and newsletters
- Logo played on video throughout dinner
- Public mention during the Induction Celebration
- Induction Celebration Journals placed in the Celebration Hall for one year

■ \$7,000 GOLD SPONSOR:

- Logo included on our website
- 5 Celebration tickets
- 4-Color full page ad in the Journal
- Your ad shown in a digital version of the Journal posted on the website
- Inclusion in press releases
- Logo played on video throughout dinner
- Induction Celebration Journals placed in the Celebration Hall for one year

\$3,000 SILVER SPONSOR:

- · Logo included on our website
- 2 Celebration tickets
- Black & white full page ad in the Journal
- Your ad shown in a digital version of the Journal posted on the website
- Inclusion in press releases
- Logo played on video throughout dinner
- Induction Celebration Journals placed in the Celebration Hall for one year

2023 JOURNAL ADVERTISING PACKAGES:

\$3,000 GOLD SECTION: 4-color full page ad

\$1,500 SILVER SECTION: Black and white full page ad

Sponsorship:			Amount:
Company Name:			
Address:		 	
City:		 State:	Zip:
Contact Person:		 	
Phone:	Email:	 	











