

TRANSFORM THE FUTURE

THE 2023 INDUCTEES



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JOURNAL SALES

Show your public support of the 2023 Inductees into the Hall of Fame with a full page ad in the Celebration Journal, distributed to each guest who attends the Celebration. You are also supporting our global mission to honor our leaders with induction into the American Home Furnishings Hall of Fame, to roll out a new leadership initiative that will create a new class of leaders, and to tell our story through video, oral interviews and memorabilia that is housed in our home worthy of our great heritage.

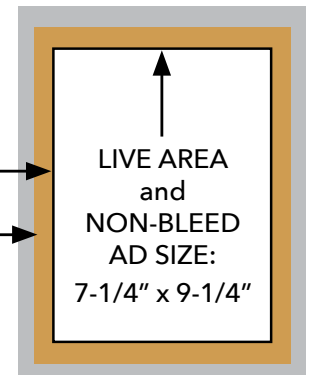
■ **MATERIALS DEADLINE:** September 7, 2023

■ **AD SPECIFICATIONS:** Specifications are the same for a 4-COLOR AD and a BLACK & WHITE AD

- Full-page bleed: 8-1/4"W x 10-1/4"H
- Bleeds 1/8" on all sides
- Full-page trim size: 8" x 10" deep
- Live area: 7-1/4" W x 9-1/4"H
- Keep live matter at least 3/8" from trim

FULL PAGE TRIM: 8" x 10"

BLEED: 8-1/4" x 10-1/4"



■ **JOURNAL ADVERTISING:** • \$3,000 Gold Section (4-Color Full Page Ad)
• \$1,500 Silver Section (Black & White Full Page Ad)

■ **SUBMISSION INSTRUCTIONS:**

NATIVE FILES ARE NOT ACCEPTED, please convert all files to a high-resolution PDF (X1A).

NOTE: After submission, if you do not receive an acknowledgment of receipt of your file(s), please contact us at 336.882.5900.

- Sending Digital Ad via E-MAIL: Attach only high-resolution PDF to emails. E-mail PDF file to: tanderson@homefurnishingshalloffame.com



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THE INDUCTION CELEBRATION
SHERATON GREENSBORO AT FOUR SEASONS

SUNDAY 10.15.23