



# FOUNDATIONS

APRIL 2021

## BILL AND CAROLYN HINKS MAKE \$500,000 INVESTMENT IN NEW HOME OF HALL OF FAME

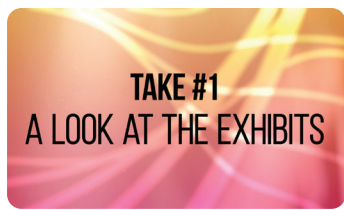
The Hall of Fame has received a generous \$500,000 investment in our new home from Bill and Carolyn Hinks of Furniture Mart USA in Sioux Falls, SD. The gift will designate the central gathering space of our new permanent home as the Bill and Carolyn Hinks Celebration Hall.



"When I first learned about the plans for a home for our industry, I thought it was amazing and that this project will give young people a focus and a sense of the legacies of our industry and the people who have made it great," Bill Hinks says. "The Celebration Hall will be the heart of our new home as a training ground and a center of leadership, events and activities. We are so pleased to be involved, and I can't wait to get a shovel into the ground and to see this building under construction."

## Videos Showcase Hall of Fame Concept Plans

The Hall of Fame has unveiled the concept for our exhibits and activities as a world-class gathering place and center for leadership in the heart of the High Point Market through a series of 12 short videos.



The videos, most under two minutes, feature members of the Hall of Fame Creative Team and Executive Committee: Board President Caroline Hipple, president of Norwalk Furniture; Board Secretary-Treasurer David Gebhart, chairman of Global Views, and Karen McNeill Pond, Hall of Fame CEO. The clips also introduce the vision for the exhibits told through the eyes of Joseph Wisne, CEO, and Mike Denson, Design Director, of Roto, the international exhibit design, fabrication and installation firm overseeing exhibits.

[VIEW THE VIDEOS](#)

Each short video explores a different aspect of our new 23,500-square-foot permanent home, scheduled to open in 2023.

## A Preview of the Exhibits

Organized around four themes, the exhibits will be presented as the INDUSTRY, the PEOPLE, the PROCESS and the PRODUCTS, featuring interactive displays designed to teach and entertain. As the Hall of Fame moves from concept design to the next phase of exhibit design, these are examples of the approach to some of the exhibits:

- The Inspiration Theater will present the scope of the industry through a fast-paced documentary: The Inside Story of Home Fashion: Creating the Place We Call Home.
- Digital introductions to the inductees will be told from the perspective of their innovations and contributions, what inspires them, how they lead, and examples of managing through challenging times.
- A discovery place for the jobs and people behind the scenes will kindle interest in what we do and how we do it.
- A Tell Us Your Story Video Booth, for the industry, will capture the stories of what it's like to be a product designer, a merchandiser, a sales rep, a retailer, a manufacturer. Visitors also will be able to tell their stories of home.
- It will be a learning experience about how various products are made.
- Interactive Discovery Centers will focus on style and design.
- The Spotlight Galleries will highlight new trends and technology.
- From the outside, visitors will be greeted by the Grand Story Wall, a digital matrix of interlaced LED screens, each programmed with photography and videos.
- Inwardly facing the Celebration Hall, the Dynamic Story Wall can be used as a backdrop for presentations and training, or purely for setting a mood of inspiration.
- Using the Dynamic Story Wall in the Celebration Hall, the perfect setting for CEU seminars and training sessions.

INDUSTRY - RENDERING



PEOPLE - RENDERING



PROCESS - RENDERING



PRODUCT - RENDERING



## COVID-19 SPOTLIGHT RICHLOOM

When the Hall of Fame first announced our COVID-19 Project last year, we were impressed with how quickly members of our industry responded. Today, we would like to spotlight Richloom, one of the first of our industry to partners to answer the call for information.

As one of the largest suppliers of home textiles for residential and outdoor furniture, RV hospitality, and decorative retail, Richloom was able to quickly shift part of its production capabilities to combat the growing scarcity of PPE used in slowing the spread of COVID-19. Included in their donation is a news report from May 2020 highlighting the speed with which Richloom converted part of their operations to the production of masks, many of which were donated to elder care and medical facilities in New York.

Also included is documentation highlighting the production of reusable, environmentally-friendly medical barrier fabrics; easily cleanable and sustainable even over thirty washes.

At a time in which equipment shortages were a pressing issue for front-line healthcare workers, innovative approaches like this were crucial in keeping patients and practitioners safe, and the Hall of Fame is grateful to be able to preserve this record for future generations.

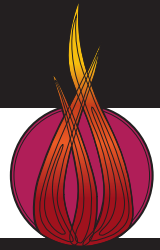


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# SEIZE...THIS MOMENT

## THE INDUCTION CELEBRATION

Sunday 10.17.21



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