



NOVEMBER 2020

FOUNDATIONS

The Inside Story of Home Fashion: Creating the Place We Call Home

"Everyone will want their teams and new employees to watch this video," says Keith Koenig of City Furniture and one of the capital campaign co-chairs who suggested the idea. "The people behind the scenes at our companies - much less consumers - know very little about the total picture of the fashion, design, manufacturing, marketing and sale of furnishings. The Hall of Fame is on a mission to create value and interest during a period that I believe is fast becoming the Golden Age of Furniture. When you see this video, everyone in the industry will want to be included."



KEITH KOENIG City Furniture



KEITH KOENIG VIDEO: City Furniture Retail Store



KURT L. DARROW VIDEO: La-Z-Boy Furniture Construction

Hall of Fame Participates in GivingTuesday December 1

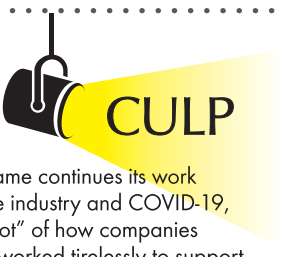
The Hall of Fame Foundation is joining GivingTuesday, a global day of giving powered by social media, collaboration on Dec. 1, 2020.

"Joining GivingTuesday helps us to achieve our mission to tell our story, inspire a new class of leaders and innovation, and honor our leaders," says Martin Ploy, president of the Foundation board of directors. "In addition to raising funds, we hope to raise awareness about our industry and increase social media engagement."

GivingTuesday was created in 2012 as a simple idea: a day that encourages people to do good. In 2019, \$511 million was donated online.



COVID-19 Spotlight



As the Hall of Fame continues its work documenting the industry and COVID-19, our first "snapshot" of how companies and individuals worked tirelessly to support their communities, to protect their employees, and to keep their doors open comes from Culp, Inc.



Like many companies seeing mounting shortages of PPE, Culp moved swiftly to shift production at facilities in North Carolina, Tennessee, Canada, Vietnam, and Haiti to provide masks, gowns, and fabrics for hospital beds. Their goal was ambitious: over one million masks, and tens of thousands of coverings for hospital beds. Thanks to their generous donation, the Hall of Fame is able to preserve physical examples of their efforts: samples of masks, photographs of work being done on the front lines of manufacturing, and reporting on Culp's efforts in the United States and elsewhere.

At the same time that Culp employees were working tirelessly to produce these masks and equipment, leadership moved to implement strict safety measures for visitors and employees.

Now Accepting Nominations for our Next Future Leaders

The Foundation is accepting nominations for Future Leaders, rising stars who will attend dinners with inducted Hall of Fame members during the April 2021 High Point Market. Each dinner, with five Future Leaders and five Hall of Fame inductees, will feature a guided discussion led by Steve Pond, founder of FurnitureToday.



Companies and peers may nominate emerging leaders from across all segments of the home furnishings industry. Nominees must be under 40 and will be selected based on leadership, personal growth, communications skills and commitment to the industry. DEADLINE FOR ENTRIES: JANUARY 15, 2021



2018



2018



2019



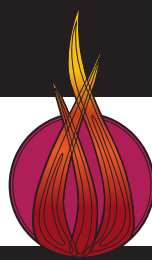
2019



SEIZE...THIS MOMENT

SAME TIME. SAME PLACE. NEW DATE.

SATURDAY 4.17.21 THE INDUCTION CELEBRATION



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