

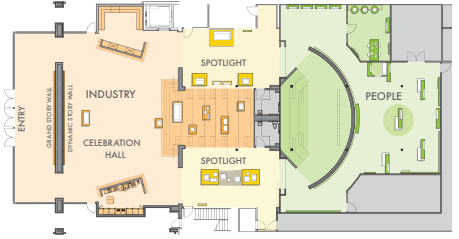


DECEMBER 2020

# FOUNDATIONS

## THE HALL OF FAME: A Hub For Gathering

In our research before we started the design concept, the Hall of Fame met with more than a dozen museums and centers. The first question they all asked was, "For sustainability and ongoing income, what is your meeting space going to be like?" As a result, multiple meeting spaces have been carefully and strategically incorporated into the plans for use by our industry, area businesses and the community. In short, the space is designed for people to gather, to learn, to share and to celebrate.



- The Celebration Hall will seat 200, supported by a catering kitchen for full service events. We also have included plans that will make it a perfect setting for weddings and family celebrations.
- The Display Galleries can be used to host cocktail and other small events.
- The Leaders Board Room will accommodate meetings of up to 50, or can be split into two smaller meeting rooms.

## Bringing the Exhibits to Life

So what will be in the building? The vision for our new home is three-fold: To create a home for our industry where we can gather and build engagement; second, to be a symbol for leadership, innovation and excellence, and third, to be the place where we tell our stories and preserve our history.

The exhibits in the 23,500 sq. ft. building are being designed by Roto, an international exhibit design firm based in Columbus, OH, which represents a new generation of exhibition design that brings fresh, interdisciplinary perspectives and services.

These exhibits will be presented through four organizing themes:

- **INDUSTRY:** What we do, our scope and global impact
- **PEOPLE:** Celebrating the people, from inductees to those who create our products
- **THE PROCESS:** How products are created from design, through production, through sales
- **THE PRODUCTS:** As a fashion industry, the styles, the trends, materials used

Says Caroline Hipple, incoming Board president, "Our new home will be a vibrant place for discovery, for learning and for inspiration - for us as an industry to gather. It will be rich with changing and traveling exhibits so there's always a reason to come back again and again. There's no place that tells the whole story of our amazing industry. We'll do just that, developed here and projected to the world digitally."

## Hearts4Hunger Silent Auction

The Hall of Fame is sponsoring 13 artists who have creatively transformed one-of-a-kind plates that are being auctioned to benefit No Kid Hungry. The fundraiser is part of the HEARTS Awards, sponsored by the Dallas Market Center and ART.



The silent auction, which features more than 70 plates decorated by artists, designers, celebrities, influencers and special guests, began online in early November and concludes January 8, the evening of the HEARTS Awards event. To support the fundraiser on social media, use the hashtag #hearts4hunger.



**▶ TO BID, MAKE A DIFFERENCE**

## COVID-19 SPOTLIGHT



As the Hall of Fame continues to develop its COVID-19 project archive, we hope to provide regular snapshots of what we have received, and how it shows the industry responding to this unique moment in history. Today, we want to highlight an example from JB Hunt Transport Services, in the form of a safety training video for its Final Mile delivery teams.

The video, which outlines new safety measures before, during, and after delivery, is an invaluable example of how the

essential transportation and delivery industry had to swiftly react to the unique challenge of COVID-19. Documented in this donation are the importance of personal protective equipment, including masks, gloves, and shoe covers, along with rigorous surface cleaning and hand sanitizing. Employees are shown best practices in these areas, along with careful social distancing during delivery in order to keep both themselves and consumers safe.

JB Hunt's Final Mile Safety video also exemplifies the role of technology in allowing American industries to quickly and uniformly roll out these heightened safety measures. Across the country, JB Hunt employees were able to receive rapid training, which in turn enabled them to safely respond to the pandemic and minimize risks to themselves and others.

## Foundation Calls for Induction Nominations through February 1



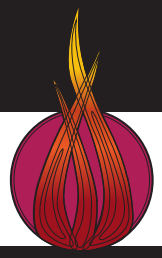
Nominations for induction into the Hall of Fame's Class of 2021 are now open. All members of the Hall of Fame Foundation are eligible to nominate and to second a nomination.

Nominees must have conducted business in the United States, served in the industry for at least 15 years, created a legacy as a positive influence and champion of the industry, achieved the pinnacle of their careers and be at least 60 years old. For posthumous nominations, individuals must have been deceased for at least 12 months prior to February 1.

Nomination forms and lists of current members, previous nominees and inductees are available at [www.homefurnishingshalloffame.com](http://www.homefurnishingshalloffame.com). Printed copies are available by calling 336.882.5900. A 300 dpi digital photo or print of each nominee is required. Each nomination, re-nomination or posthumous nomination must be seconded, in writing, by another Foundation member. Nominations are due by February 1.

# SEIZE...THIS MOMENT

SUNDAY 6.6.21 THE INDUCTION CELEBRATION



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