



OCTOBER 2020

FOUNDATIONS

Our New Home: A Hub of Activities *Unveiling the Concept for our Exhibits*

The American Home Furnishings Hall of Fame has unveiled the concept for its exhibits and activities as a world-class gathering place and a center for leadership in the heart of the High Point Market. The vision for the 23,500 sq. ft. home at 311 S. Hamilton Street is to create a sense of community and connection, an engaging experience that changes people and inspires them to create a beautiful home.

"It is time to build well-earned pride in ourselves as an industry, and to capture the attention of future leaders through a concerted effort to promote the career opportunities and personal rewards of what we do. The home furnishings industry inherently thrives on changing fashion trends and products, uses technology extensively from design through manufacturing to delivery to the customer, is rooted in a deeply relational culture, and serves a noble purpose: we improve lives by creating beautiful homes. We are an amazing industry with a story to tell."

- Karen McNeill, Hall of Fame CEO.

Our Creative Team:

- Larry Rogers, Building Committee Chairman
- David Gebhart, Global Views
- Caroline Hipple, Norwalk Furniture
- Mark Phillips, Phillips Collection
- Mike Herschel, Furniture Marketing Group
- Kyle Hughes, Hall of Fame Historian

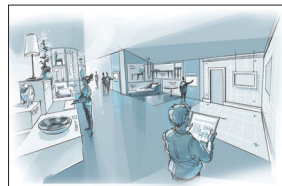
INDUSTRY - RENDERING



PEOPLE - RENDERING



PRODUCT - RENDERING



PROCESS - RENDERING



 [READ MORE ABOUT OUR EXHIBITS](#)

The COVID-19 Project

Since announcing our COVID-19 initiative, the Hall of Fame has begun to receive videos, photos and press releases from across the country. Responses have spanned the industry, and we are eagerly working with our industry partners to gather even more. Document your moment in history by sending us your company's response. For more details, visit our Project Page and COVID-19 Questionnaire.



 [VISIT OUR PROJECT PAGE FOR MORE DETAILS](#)

Hall of Fame honors Serta Simmons Bedding at HEARTS Awards



HEARTS
Awards

CELEBRATING HEARTS & HEROES

The Home Furnishings Hall of Fame will honor Serta Simmons Bedding as one of 13 companies that has shown outstanding leadership, empathy and service during the COVID-19 pandemic at the HEARTS Awards January 8th in Dallas. We are partnering with the Dallas Market Center and ART, as well as 12 other top industry organizations, to present the awards during the Total Home & Gift Market.

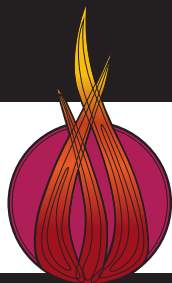
In March, when Serta Simmons Bedding recognized a need for beds during the pandemic, its Serta brand teamed with Relief Bed International by donating 10,000 mattresses to help increase hospital capacity in New York City. In June, Serta donated mattresses to the Navajo Nation during a serious outbreak there. The company created the "Stay Home, Send Beds" program to donate one mattress for every 25 consumers donate to their communities, and joined with Choice Hotels to allow travelers to convert loyalty points into mattress donations.

The HEARTS Awards, hosted by Carson Kressley and Thom Filicia, will include a silent auction supporting No Kid Hungry. Bidding on more than 70 plates transformed by artists, designers, celebrities and influencers begins online in November and concludes the evening of the event.

SEIZE...THIS MOMENT

SAME TIME. SAME PLACE. NEW DATE.

SATURDAY
4.17.21 THE INDUCTION CELEBRATION



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We are always eager to hear and share good news from our members, sponsors and the industry. Please tag us in your social posts @homefurnishingshalloffame.

