

# FOUNDATIONS

## HALL OF FAME TO INDUCT THREE NEW MEMBERS

Three industry leaders will be inducted into the Hall of Fame on October 15 during the High Point Market.

Nourison Home co-chairman and co-founder Alexander Peykar expanded the horizons of the rug industry by popularizing the idea that the floor could serve as a key element for artful expression in a room. A lover of art with a natural talent for design, Peykar pioneered creative new wholesale programs, including hand-woven rugs from India, hand-knotted rugs from China and machine-made rugs.

Ohio woodworker Erie J. Sauder launched the beginnings of a new segment of the furniture industry when he received the first U.S. patent for a "knock-down" occasional table. Greatly reducing the size of boxes required to package and ship furniture led to a revolutionary wave of ready-to-assemble furnishings that could be easily picked up and brought home. Today, Sauder Woodworking is one of the five biggest furniture producers in the U.S.

Rooms To Go co-founder Jeffrey Seaman made decorating fast and easy, offering fully coordinated rooms for consumers looking to save time and money. Launched in Florida, Rooms To Go quickly grew into a regional powerhouse through creative store design, energetic advertising and innovative collections of branded furnishings. The fifth-largest furniture retailer in the U.S., the chain now includes Rooms to Go Kids and Teens, and Rooms to Go Patio.



Nourison Home

Erie Sauder Alexander Peykar



Sauder Woodworking Corporation



Rooms To Go



### EMMY-WINNING BROADCAST JOURNALIST DAVID POGUE TO KEYNOTE INDUCTION CELEBRATION David Pogue, an Emmy-winning CBS Sunday Morning

correspondent, NOVA host and former New York Times columnist, will headline the Hall of Fame's 2023 Induction Celebration on October 15 during the Fall High Point Market. The go-to expert on disruptive tech and science in a fast-changing world, David Pogue wrote the weekly tech column for the New York Times from 2000 to 2013. For a decade, he also wrote a monthly column for Scientific American. His work on the CBS Sunday Morning show has won him six Emmy awards. He also has hosted 20 science specials for

NOVA, the long-running science show on PBS. Pogue is one of the world's best-selling "how-to" authors, with more than 120 titles and 3 million

copies in print. These include seven books in the "For Dummies" series; his New York Times bestselling Pogue's Basics series of essential tips and shortcuts; and the Missing Manual series of computer books.



#### TO HOST INDUCTION CELEBRATION Design superstars Aviva Stanoff and David Santiago will host

the American Home Furnishings Hall of Fame Foundation

DESIGN STARS AVIVA STANOFF AND DAVID SANTIAGO

Induction Celebration on October 15 at the Sheraton Greensboro Four Seasons during the High Point Market. Stanoff, an artisan and multigenerational entrepreneur, founded her eponymous design studio and home décor brand with a focus on pieces that embody deliberate luxury. She has won numerous awards, and her work is featured in a permanent collection of the Brooklyn Museum of Decorative Arts. Santiago, an industry ambassador and founder of Casa Santi Interior Design, is an award-winning designer and gifted vocalist whose Strictly Santi brand was created to be as diverse as his repertoire of talents. He has appeared as a designer on the NBC hit television series George to the Rescue and as a lifestyle correspondent for The Donna Drake Show on CBS NY.



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