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American Home Furnishings Hall of Fame

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**NEW AMERICAN HOME FURNISHINGS HALL OF FAME EXHIBIT
TO SPOTLIGHT EMERGING 2024 TREND OF 'DIVINE' FURNISHINGS**

HIGH POINT, N.C., Sept. 15, 2023 — The American Home Furnishings Hall of Fame is unveiling a major new Trend Spotter exhibit during the Oct. 14-18 High Point Market highlighting the theme of “Divine.”

FS (Fashion Snoops), the global creative futures agency, produces a new trend exhibit each Fall and Spring for the High Point Market. The Divine-themed trend exhibit on the second floor updates the Symbiotic theme that has been on display since April when the Hall of Fame opened the industry’s new home at 311 S. Hamilton Street.

The Divine trend being highlighted in the latest exhibit speaks to the American consumer’s desire for soul care and the ability to prioritize internal growth, according to FS.

“As we emerge into our ‘new normal,’ consumers search for hopeful visions of a more harmonious future,” says Kristen Moonjian, Creative Director of Home + Lifestyle at FS. “Our homes have been transformed into sanctuaries, places of refuge for clarity of thought, spiritual practices and mindful reconnection with oneself.” Inspired by ancient sources of wisdom, the Divine trend combines a warm sense of simplicity with time-honored craftsmanship, exuding a sense of humble refinement as well as a heavenly sophistication.”

“Rituals are reimagined and adapted to modern lifestyles, bringing ancient techniques into the modern day through purposeful design,” Moonjian says. “These designs speak to the importance of tradition and a ritualistic way of life which represent a comforting familiarity.”

In creating these trend showcases, FS partners with three leading industry groups – the International Textile Alliance, sponsor of the semi-annual Interwoven textile show; the High Point Market Authority, organizer of the High Point Market; and the American Home Furnishings Hall of Fame Foundation. The partnership calls for FS to identify four fabric trends during each November and May Interwoven and through a changing product exhibit each April and October High Point Market.

For the new Hall of Fame exhibit, a carefully curated selection of 12 to 15 furniture and home accent pieces demonstrating the Divine theme will be on display. The products will range from upholstery and case goods to lighting and rugs, featuring creative design elements that reflect key elements of the Divine trend.

“In the design industry, fashion and lifestyle trends are constantly being studied, interpreted and translated into the unique furnishings that truly turn a house into a home,” says Karen McNeill, president

of the AHFHF Foundation Board of Directors. “The FS Trend exhibits for the Hall of Fame explore how designers turn these ever-evolving trends into new products and interiors, providing a must-see experience for all industry professionals.”

Building on this innovative and inspiring display, the Hall of Fame also will host several multi-media seminars during the upcoming fall market. “These seminars will provide a deeper dive into the latest design trends,” says McNeill.

For over two decades, FS has been a leading force in future forecasting, servicing clients from over 50 countries in the areas of Fashion, Accessories, Home, Beauty, Wellness, and other consumer-facing markets. FS offers advanced inspiration through a digitally-wired Futures Pathway, which combines human insight with cutting-edge, AI-augmented tools. Discover more at www.fashionsnoops.com.

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The American Home Furnishings Hall of Fame Foundation, Inc., is an industry-wide organization founded to preserve its history, to celebrate exceptional individuals who have made extraordinary contributions to the U.S. home furnishings industry, to inspire the next generation of innovative leaders and to engage the community with the world of home furnishings. Our new home, which opened in April 2023, is a symbol of the Home Furnishings Capital of the World™ where the industry gathers, where we honor our leaders and tell our stories, and where we learn through exhibits, seminars and speakers. As a 501(c)3 nonprofit organization, funds support our history and leadership programming. The organization is based in High Point, North Carolina, at 311 S. Hamilton St., and can be reached at 336.882.5900 or by visiting www.homefurnishingshalloffame.com.

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