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**American Home Furnishings Hall of Fame** 

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## LAST CALL FOR HALL OF FAME INDUCTION CELEBRATION JOURNAL ADS

**HIGH POINT, N.C., Sept. 7, 2017** — The American Home Furnishings Hall of Fame Foundation has issued a last call for ads for its annual Induction Journal to publicly honor the 2017 Hall of Fame inductees. The deadline for submitting materials is September 15, 2017.

"Personal recognition in the Induction Journal is the perfect way for business partners, colleagues and companies throughout the industry to celebrate Donald Flanders, Vladimir Kagan, Samuel Kuo and Bernard Moray with special messages that will be meaningful for them and their families for years to come," says Bob Maricich, president of the Foundation board of directors. "The Journal will be a beautiful keepsake of an inspirational and entertaining evening, as these leaders receive the industry's most prestigious honor."

The Induction Journal offers two placement opportunities. The Gold section features full-page, four-color advertisements for \$2,000, and the Silver section offers full-page, black-and-white ads for \$1,000.

In addition, a variety of other sponsorship opportunities are still available for the gala, ranging from \$10,000 Platinum sponsorships, which include a Journal ad, one table of 10 seats with preferred seating for the event dinner, and public recognition during the celebration; to \$2,500 sponsorships, which include a Journal ad, two event tickets, and a logo on the event video and website.

The Induction Celebration will be held October 15 at the Sheraton Greensboro Four Seasons, with former Secretary of State Colin Powell delivering the keynote address. The retired U.S. general has held senior military and diplomatic positions across four presidential administrations. The legendary Grammy-Award winning The Fifth Dimension will provide entertainment.

The 2017 inductees into the Hall of Fame are **Donald H. Flanders, Sr.**, founder and chairman of Lloyd Flanders, Inc.; **Vladimir Kagan**, contemporary furniture designer; **Samuel Kuo**, cofounder and chairman of Samson Holding Ltd.; and **Bernard D. Moray**, chairman of Gorman's Home Furnishings & Interior Design.

## Page 2, Last Call for Hall of Fame Induction Celebration Journal Ads

The Hall of Fame is supported by sponsors of the 2017 Induction Celebration:

• Leadership Speaker Sponsor: Ashley Furniture Industries

• After Party and Celebration Sponsor: Samson International

• **Dinner Table Sponsor:** Nourison

• Tell Us Your Story Sponsor: Surya

• Celebration Sponsors: Markor International Home Furnishings

• Entertainment Sponsors: Glen Raven and International Market Centers

• Cocktail Sponsor: Restonic Mattress Company

- Platinum Sponsors: AICO/Amini Innovation Corp.; Art Van Furniture; Berkshire Hathaway Furniture Companies; Christopher Guy; FurnitureDealer.Net; Global Views; Leggett & Platt, Inc.; Loloi Rugs; ManWah Holdings; Mohawk Home; Natuzzi; Prestige Arts; and Wayfair
- Gold Sponsors: Baer's Furniture; Culp, Inc.; FEI Marketing; Hooker Furniture; Klaussner Furniture; L. & J. G. Stickley; MicroD; Palliser Furniture; Raymour & Flanigan; Rowe Furniture; Safavieh Rugs; and Zenith Global Logistics
- **Silver sponsors:** A.L.F.; Best Home Furnishings; Castro Convertibles; City Furniture; City of Hope; Cory 1<sup>st</sup> Choice Home Delivery; Customatic Adjustable Bedz; Emerald Home Furnishings; Flexsteel Industries, Inc.; Franklin Corporation; Genesis Financial Solutions, Inc.; Haverty Furniture Company; Hickory Furniture Mart; Hickory Springs Manufacturing; Karen E. McNeill; Lexington Home Brands; Rooms to Go; Vanguard Furniture; and Vaughan-Bassett Furniture Company.

Tickets for the American Home Furnishings Hall of Fame Induction Celebration are \$250 per ticket for members (\$2,500 for a table of 10) and \$300 per ticket for non-members (\$3,000 for a table of 10). For more information on becoming a sponsor, an advertiser or member of the Foundation; or to purchase tickets for the Oct. 15 event, visit <a href="https://www.aspiretolead2017.com">www.aspiretolead2017.com</a>.

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The American Home Furnishings Hall of Fame Foundation, Inc. is an international, industry-wide organization founded to preserve the history of the home furnishings industry and to celebrate exceptional individuals who have made extraordinary contributions to the U.S. home furnishings industry. Membership includes eligibility to nominate candidates for consideration by the Selection Committee, and the opportunity to help preserve the history and heritage of the industry. The organization is based in High Point, North Carolina at 202 Neal Place, and can be reached at 336.882.5900.